

# **CLIMATE NEUTRAL BEEF:**

## ***WHERE DO WE GO FROM HERE?***

**NCBE Brown-Bagger Series**

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*King Ranch® Institute for Ranch Management*

# WHERE WE ARE...



KING RANCH<sup>®</sup>  
INSTITUTE  
FOR RANCH MANAGEMENT  
TEXAS A&M UNIVERSITY-KINGSVILLE

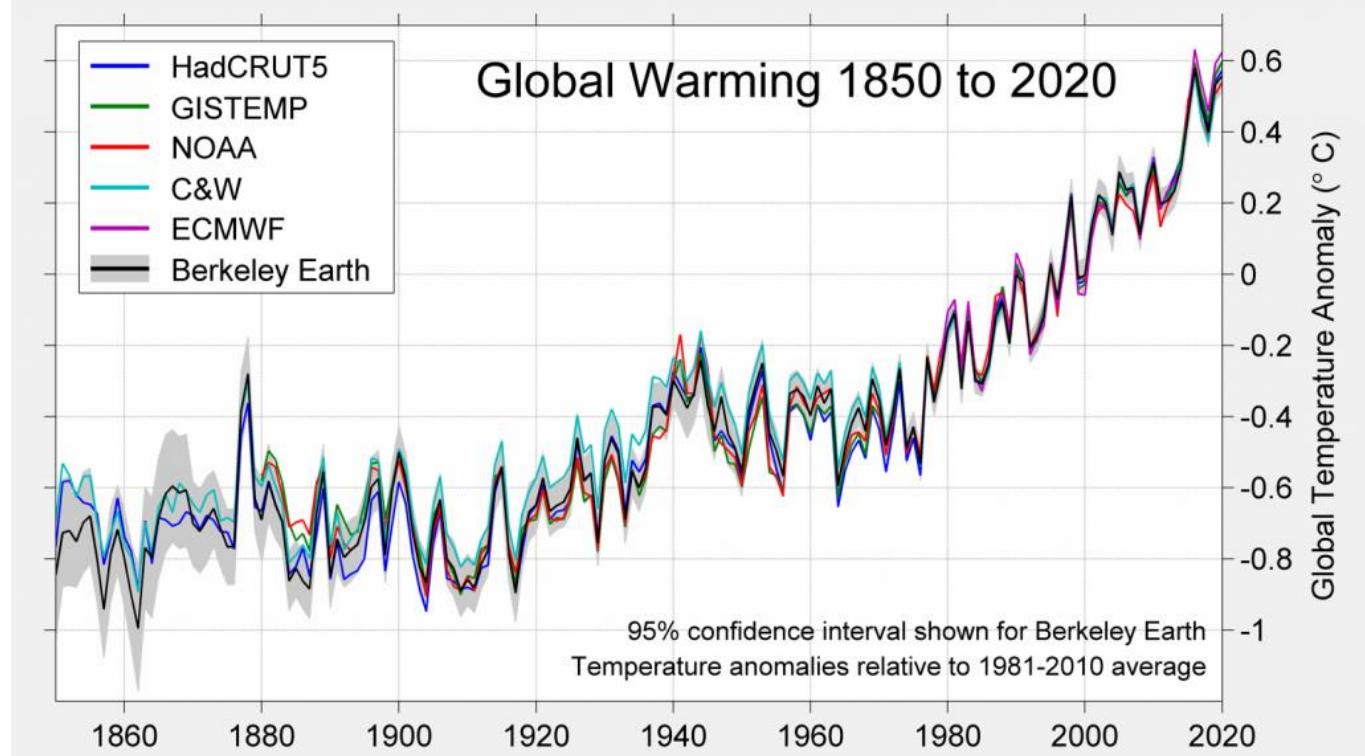
*Sustaining our Ranching Heritage*

# CARBON AND CLIMATE CONCERNS

Warming is greatest expressed concern

Related to increase in atmospheric GHG

Sources > Sinks →  
Accumulation

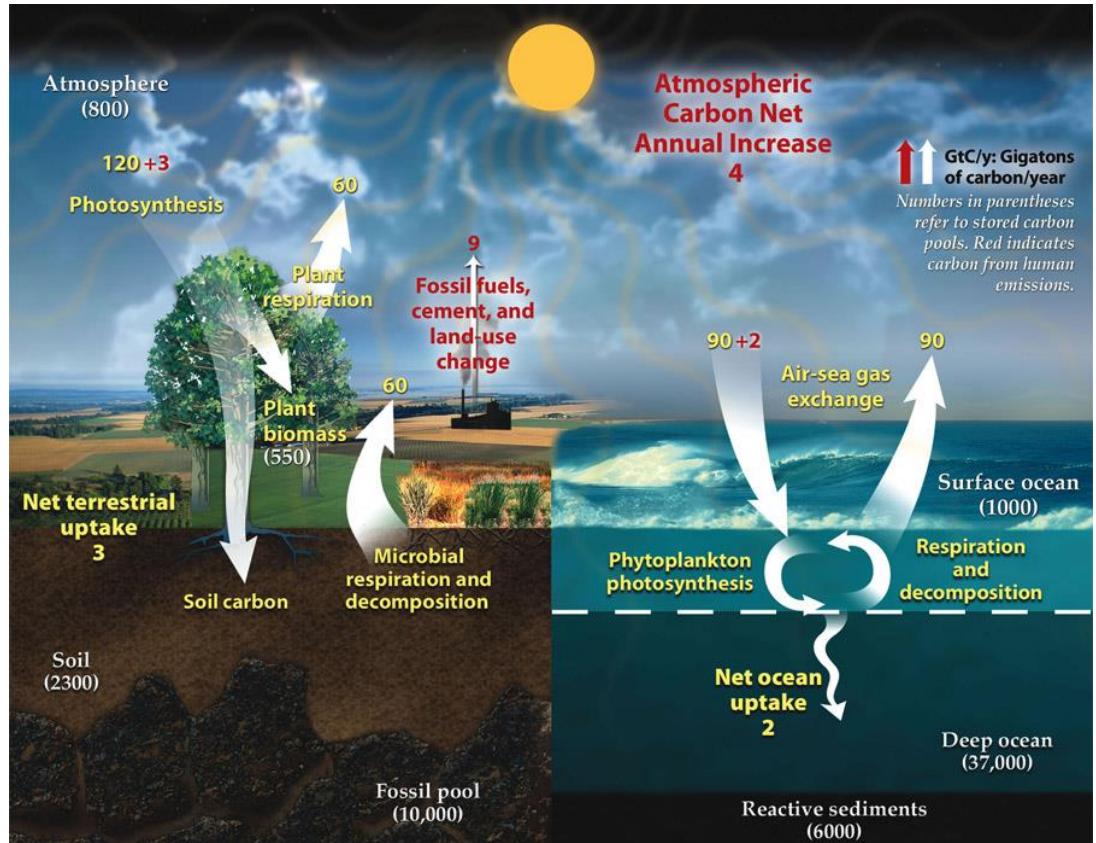


# CARBON AND CLIMATE CONCERNS

## Carbon cycle

- Sources = 219
- Sinks = 215
- Balance accumulated in atmosphere

## Results in concern over GHG emissions



# EMISSIONS EMPHASIS...

| Gas            | PPM-Vol | PPM - Mass | Total (Gt) | Relative abundance |
|----------------|---------|------------|------------|--------------------|
| Carbon dioxide | 408     | 620        | 3,183      | 599                |
| Methane        | 1.869   | 1.04       | 5.3        | 1                  |
| Nitrous Oxide  | 0.331   | 0.524      | 2.7        | 0.5                |
| Halocarbons    | ~2,000  | .007       | 0.04       | 0.007              |

## Methane is considered an important GHG

- Exists at about 0.5 % of the amount of CO<sub>2</sub> (by volume)
- Atmospheric lifespan from 8 to 12 years

## Carbon dioxide dominates 'warming potential'

- 76% vs. 3.5% on GWP<sub>100</sub> basis

**For all, the change in atmospheric concentration drives warming**

# GHG EMISSIONS

## CO<sub>2</sub> is the reference gas

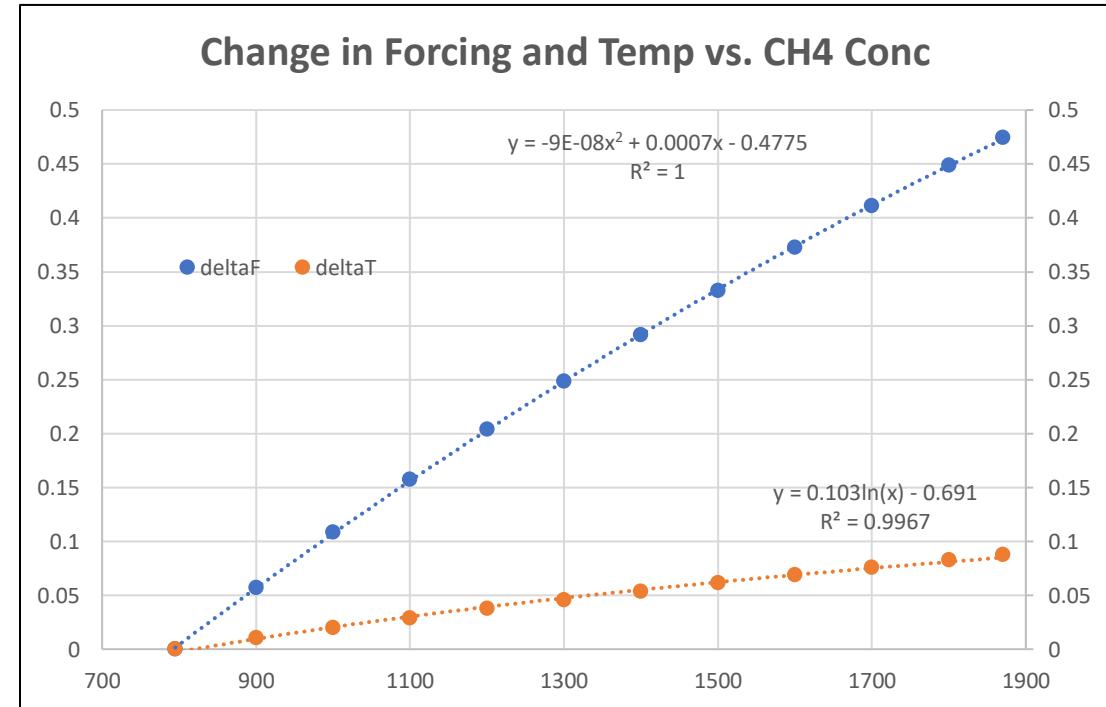
- Energy absorption of others is compared to it

## GWP<sub>100</sub>

- Methane 28X to 35X CO<sub>2</sub>
- Energy is not temperature
- Emissions ≠ Concentration

## GWP\*

- Better metric for warming effects of methane
- Based on change in emissions



Eating less meat won't save the planet – here is why:

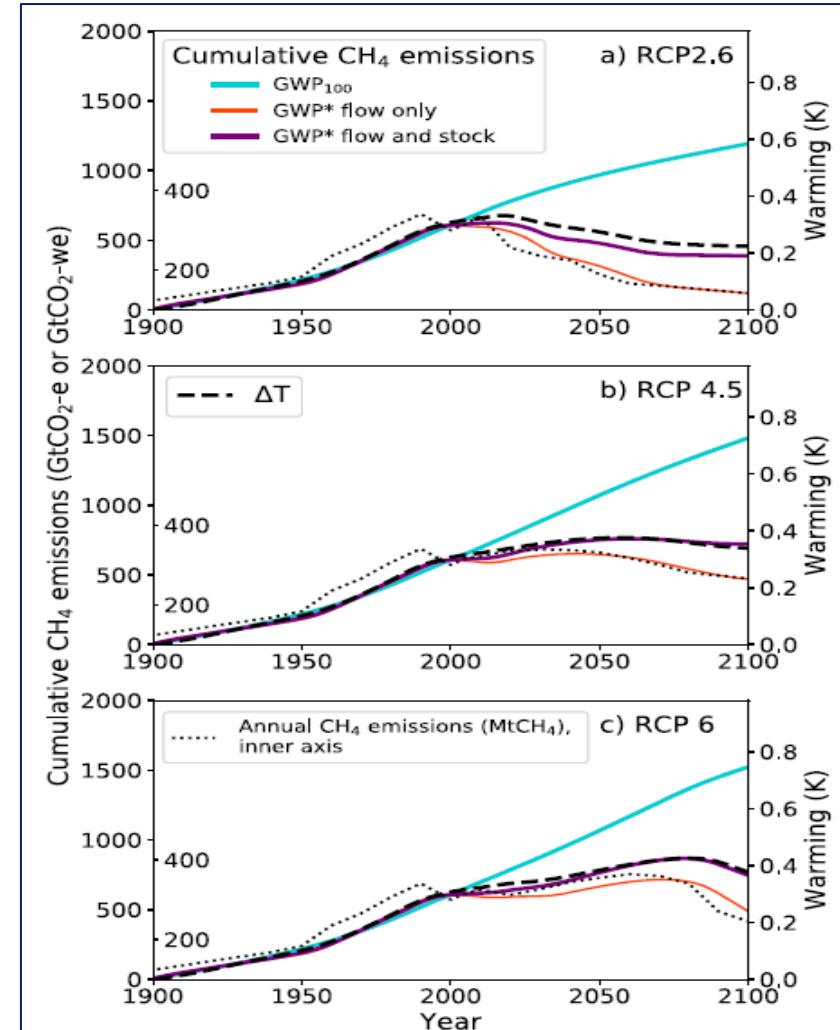
<https://youtu.be/sGG-A80TI5g>

Rethinking methane:

<https://www.youtube.com/watch?v=UOPrF8oyDYw>

# EMISSIONS METRICS

- **GWP<sub>100</sub>**
  - Multiplier of direct emissions
  - Overestimates warming effects of methane
  - Always indicates increase in warming, even with declining emissions
- **GWP\***
  - Change in emissions over time
  - Results in better agreement with climate models
  - Can result in reduced warming or cooling



Cain et al., 2019; IPCC, 2021

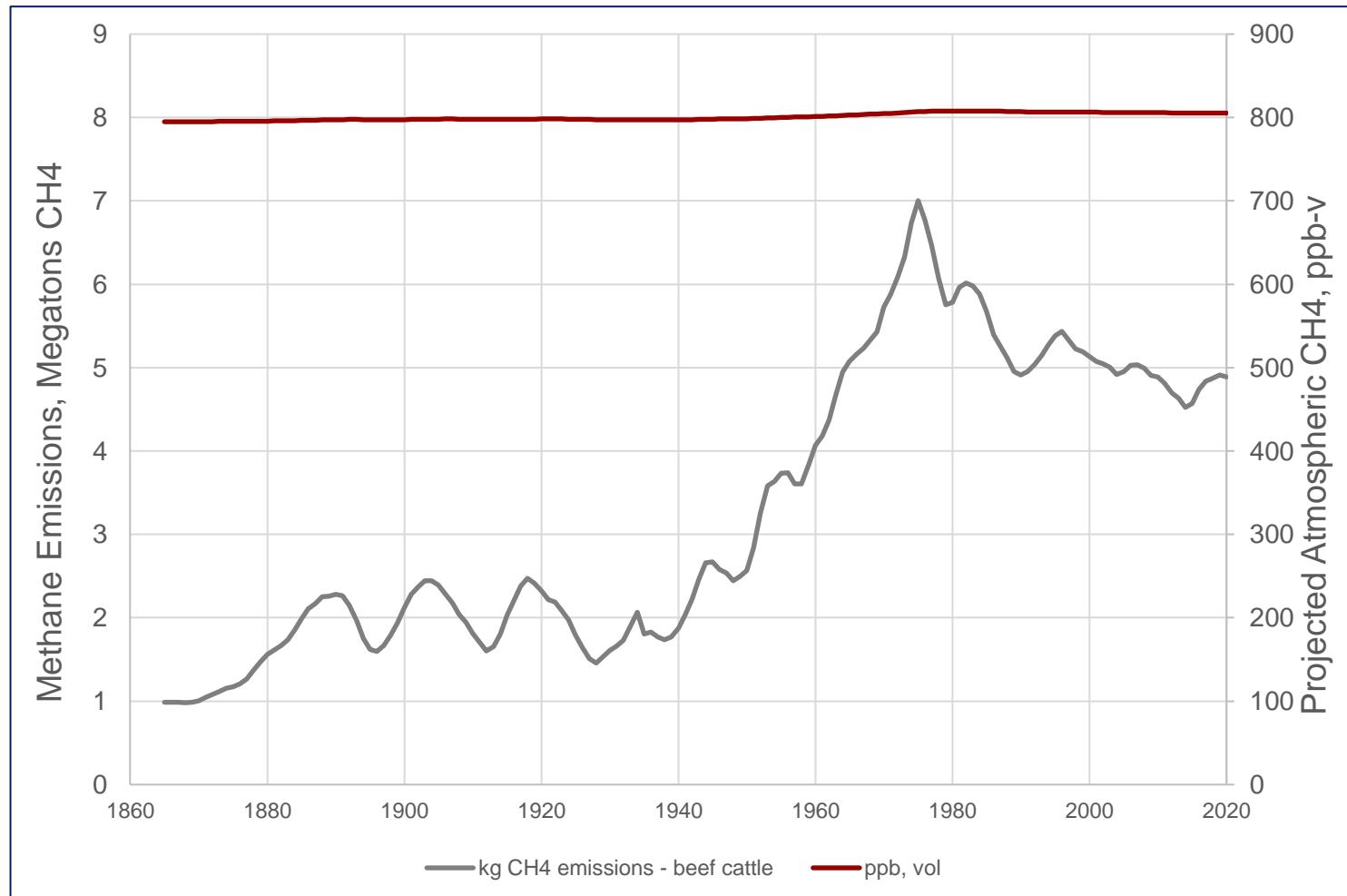
# METHANE EMISSIONS & CONCENTRATION

**US beef contribution  
to atmospheric CH<sub>4</sub>  
very small**

- ~ 10 ppbv over the past 160 years
- Less than 1% of increase
- Within range of measurement error

**Gross emissions can  
be misleading...**

- But follow inventory



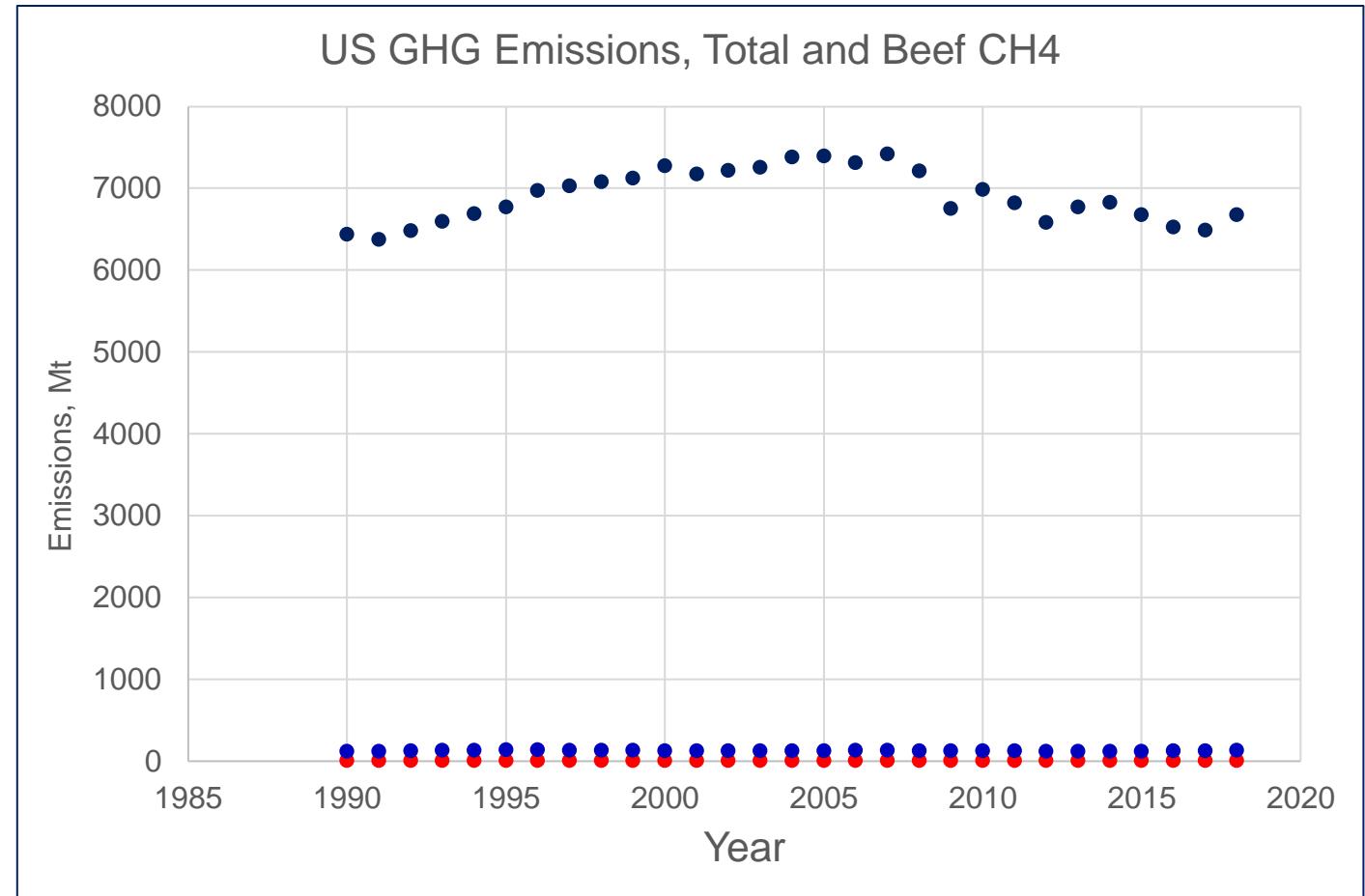
# US GHG INVENTORY (EPA)

**Total emissions ~6.5 Gt**

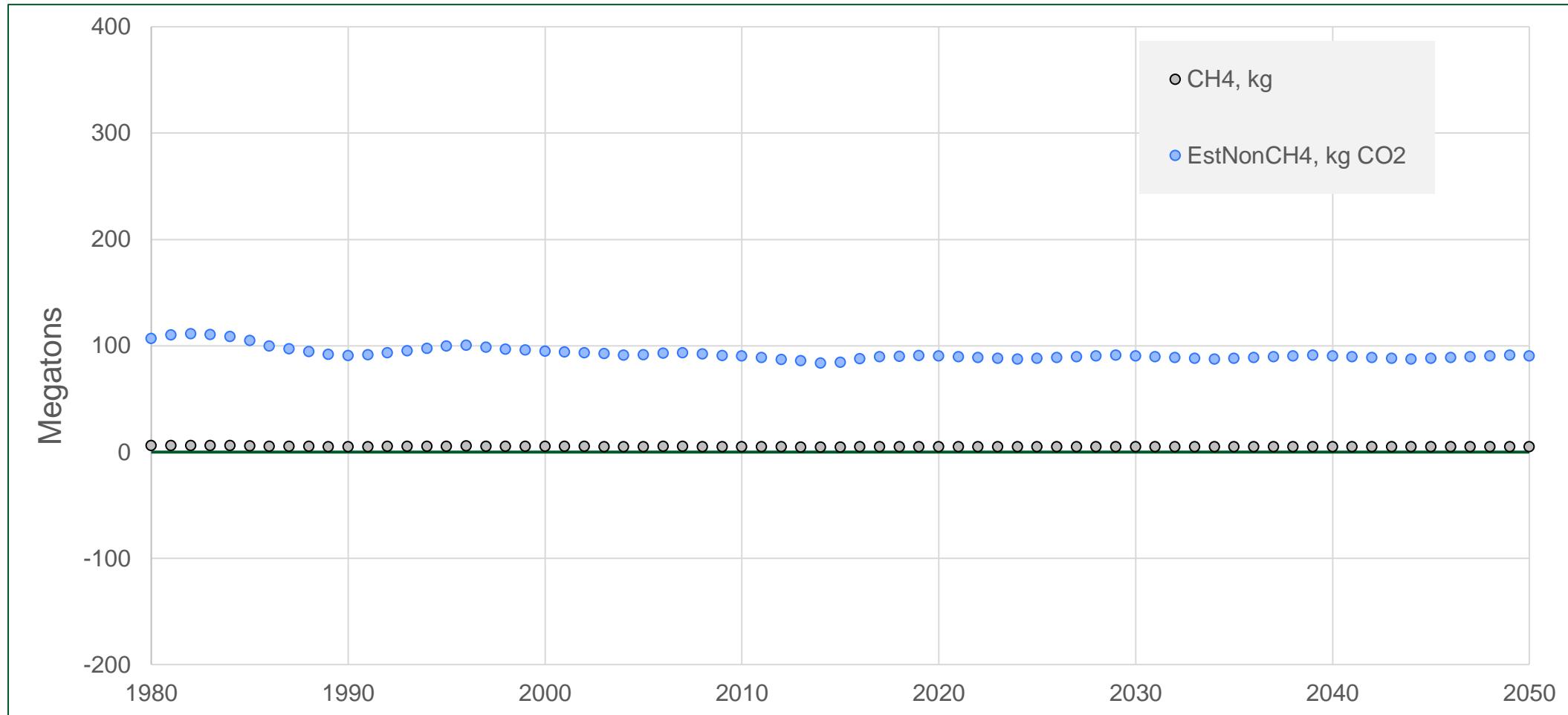
- Scaled to AR4
- “Bundles” all gases

**Beef – Methane**

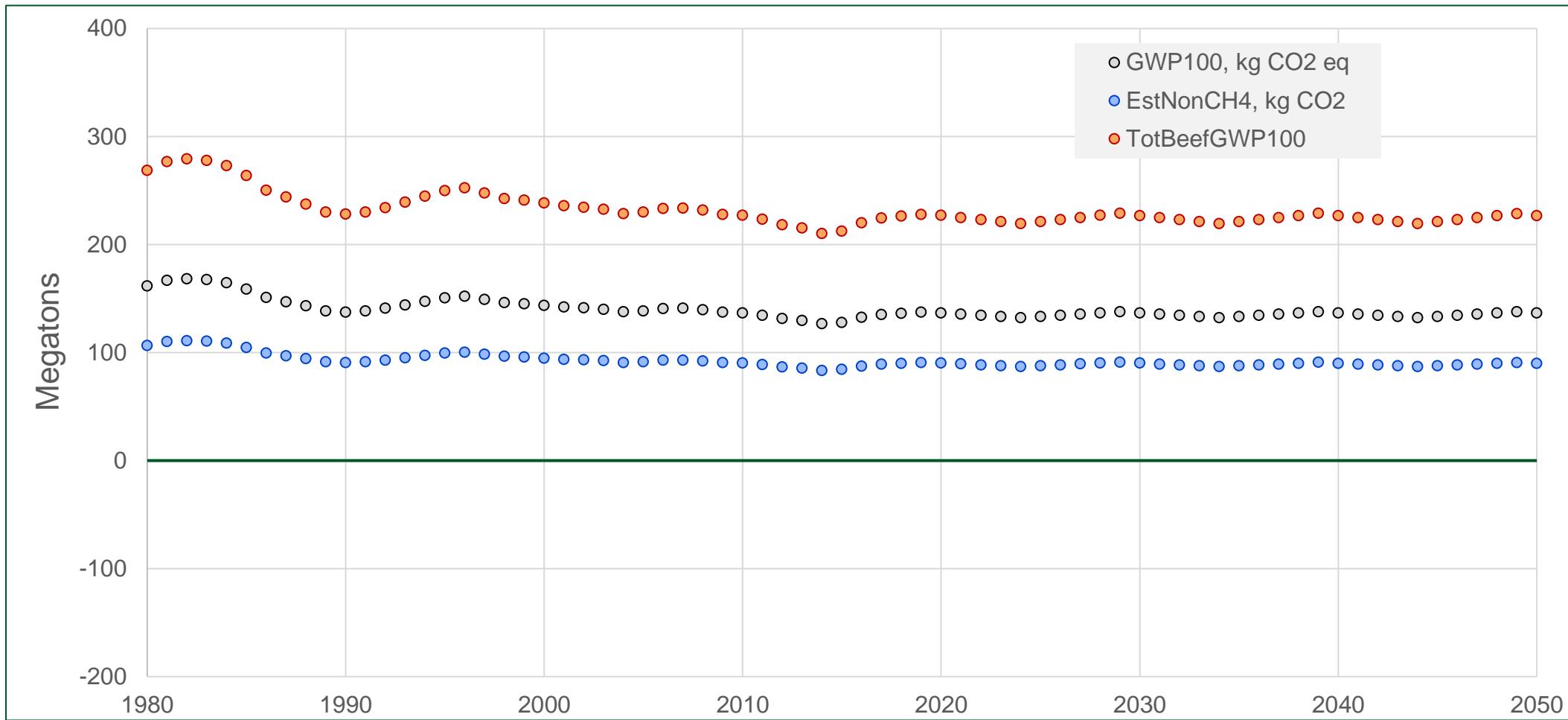
- By GWP100 eq ~1.9%
- By mass ~ 0.08%



# US BEEF – MASS GHG EMISSIONS

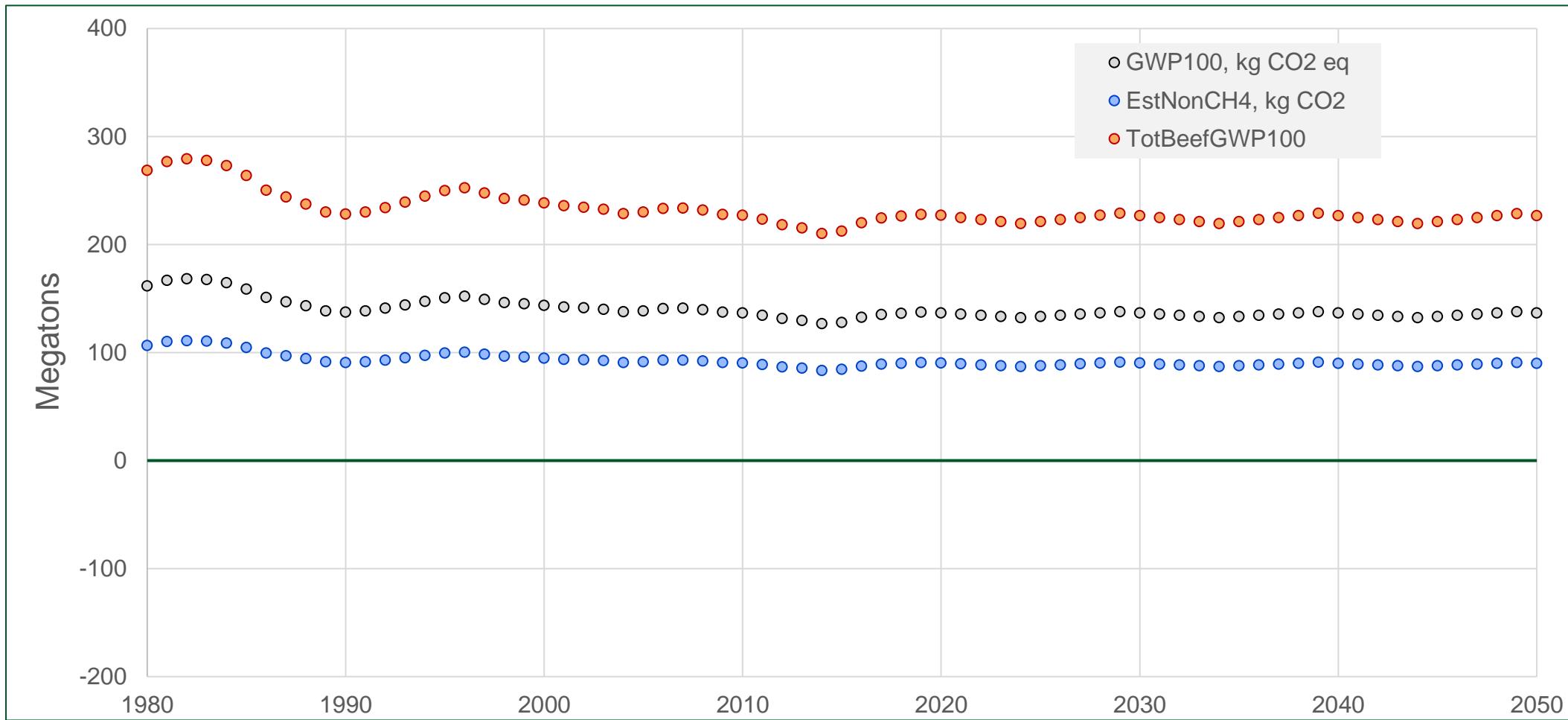


# US BEEF – GWP<sub>100</sub> GHG EMISSIONS

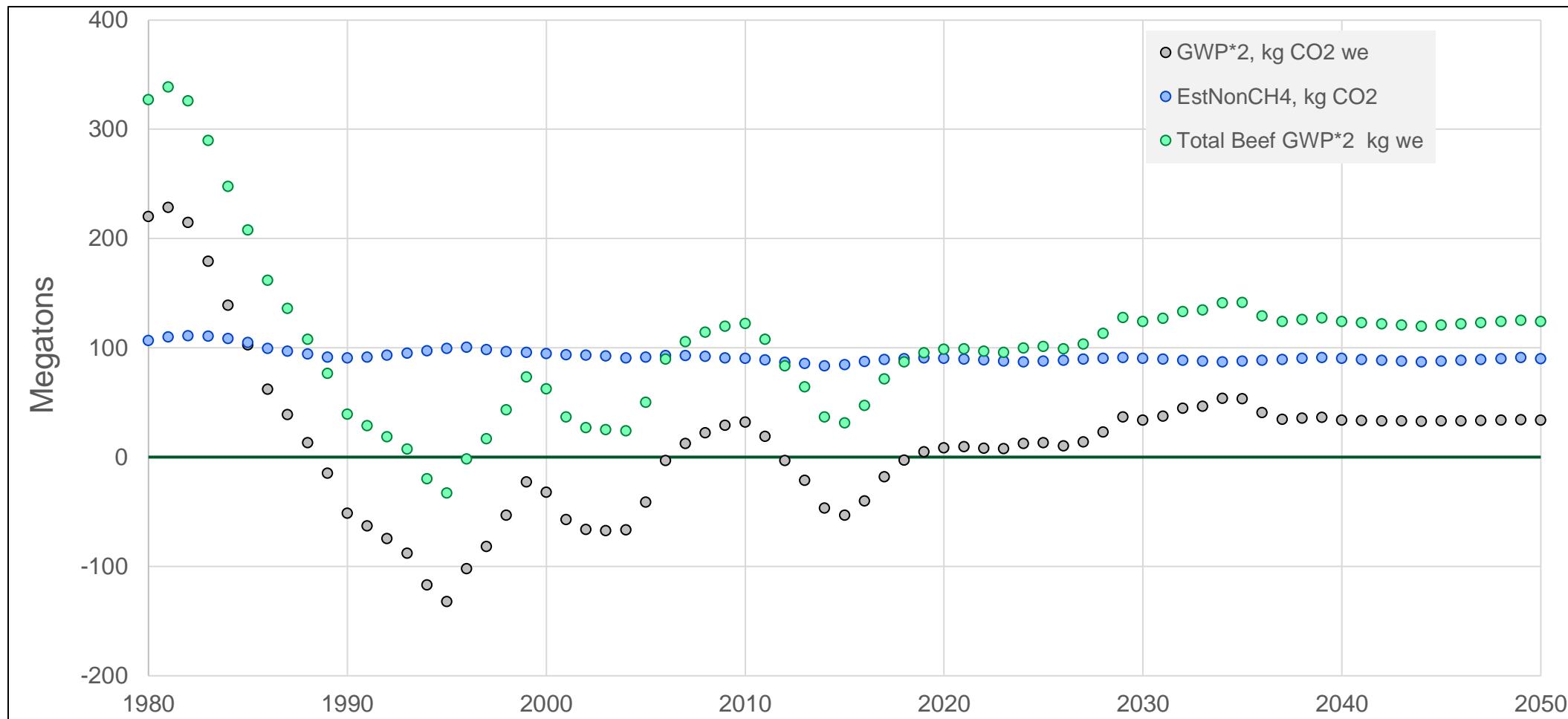


# WHERE DO WE GO? CAN WE GET THERE?

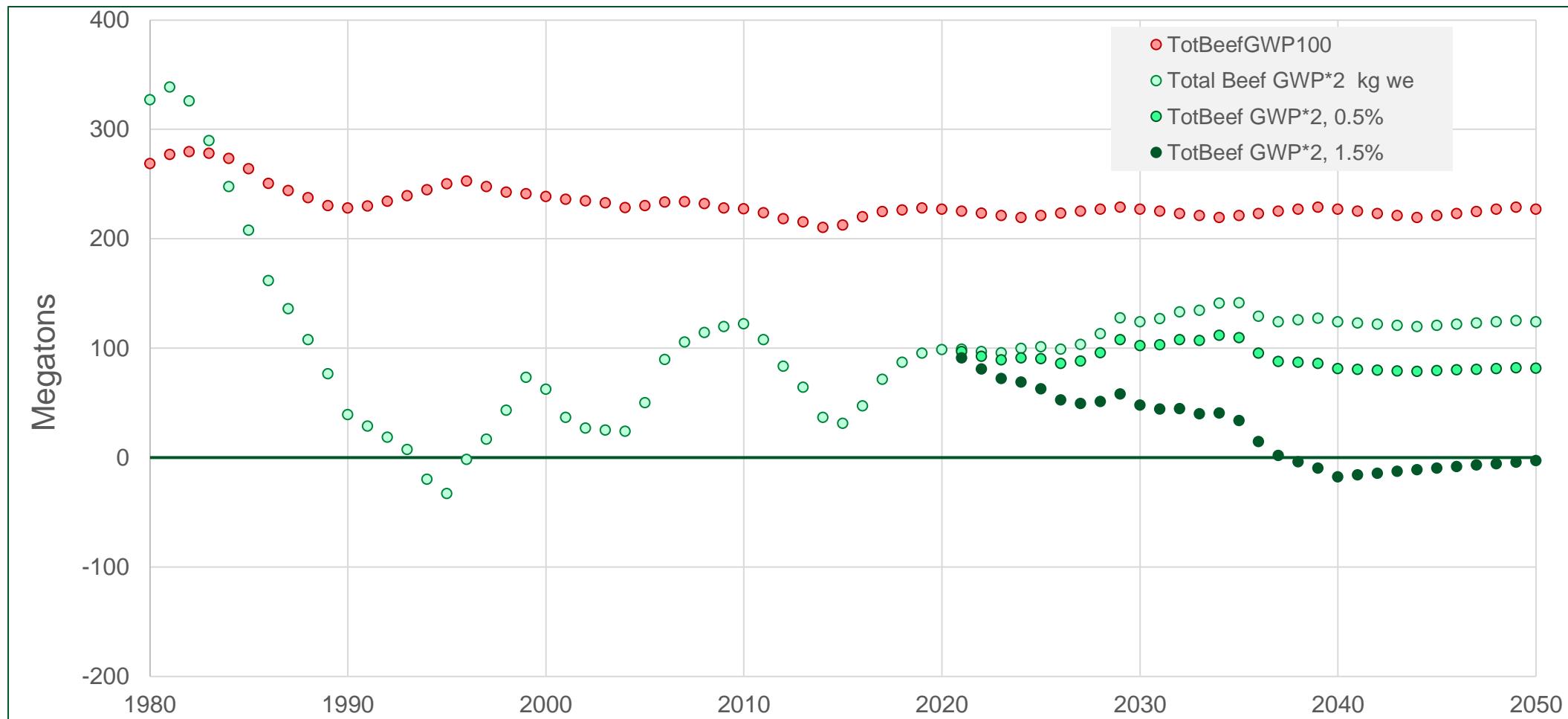
# US BEEF – GWP<sub>100</sub> GHG EMISSIONS



# US BEEF – GWP\* WARMING EQUIVALENT EMISSIONS



# WARMING EQUIVALENTS – METHANE MITIGATION



# Is CH<sub>4</sub> MITIGATION FEASIBLE?

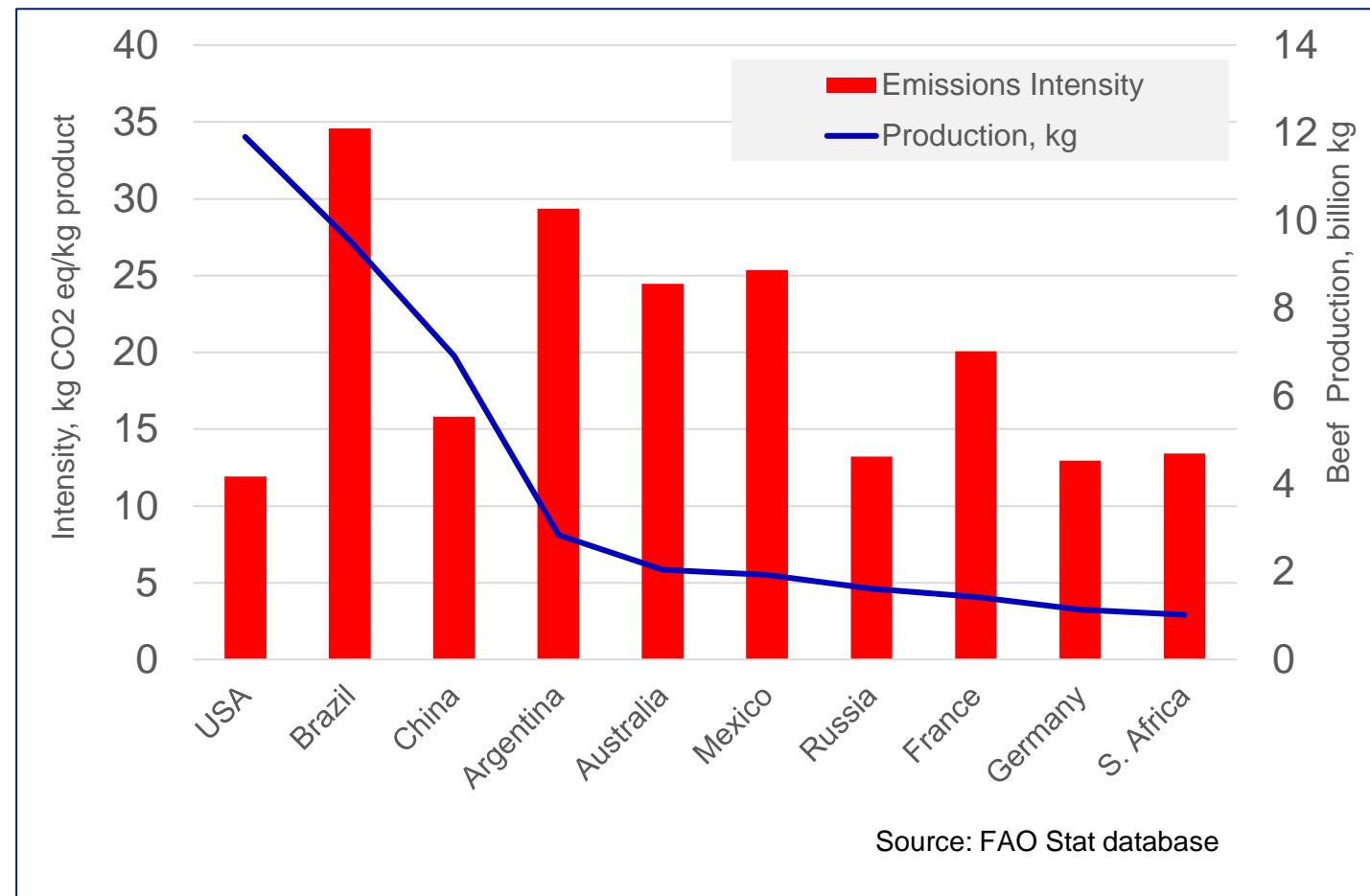
## Reduce cattle numbers

- Problems with 'leakage'
- Local vs. Global?

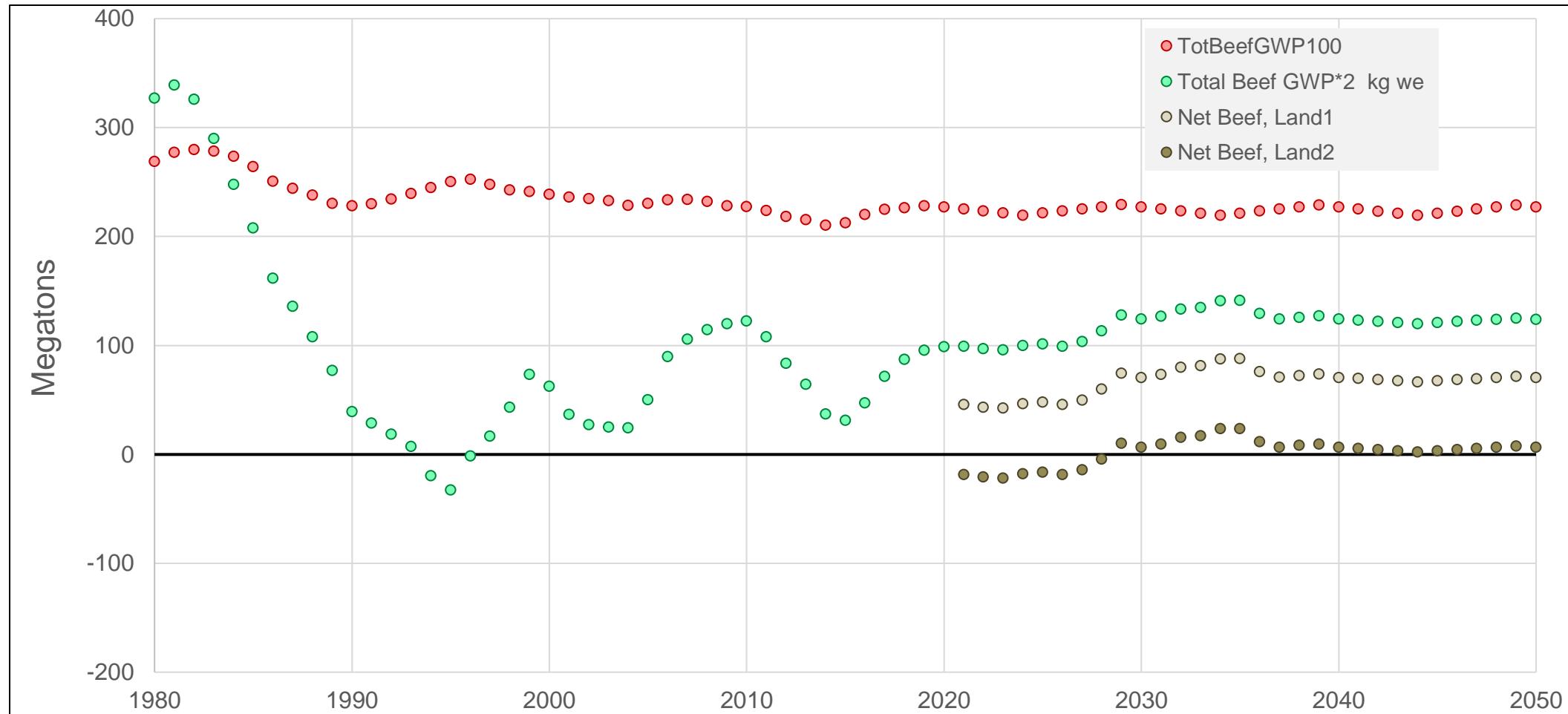
## Alter diets

- More energy dense?
- Additives
  - Ionophores
    - Consistent 8 to 10% decrease in Ym
    - Not accounted for in inventory estimates
  - Bromoform
  - 3-NOP

## Genetic solutions?



# WARMING EQUIVALENTS – LAND OFFSETS



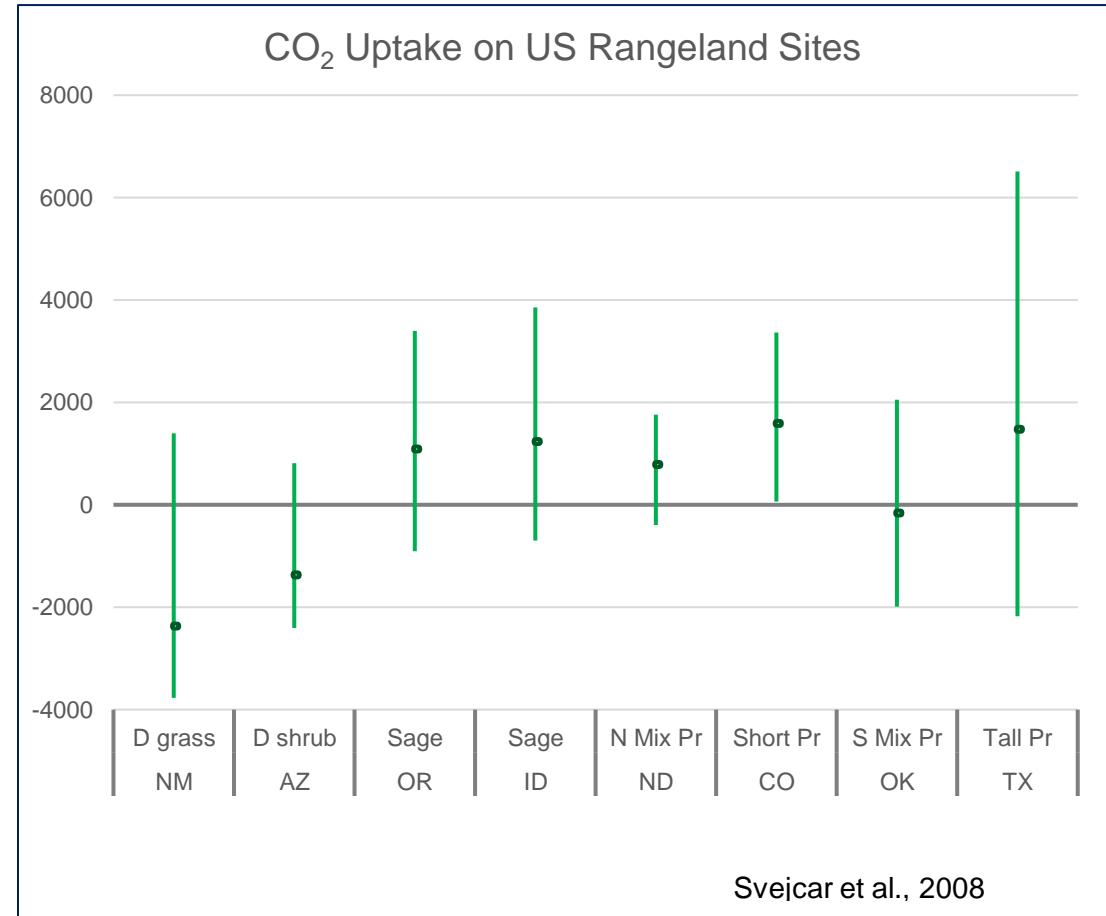
# CARBON SINKS IN GRAZINGLANDS

Significant potential...and excitement

Variable annual rates

- Driven by rainfall, soil type, and status

Already occurring?



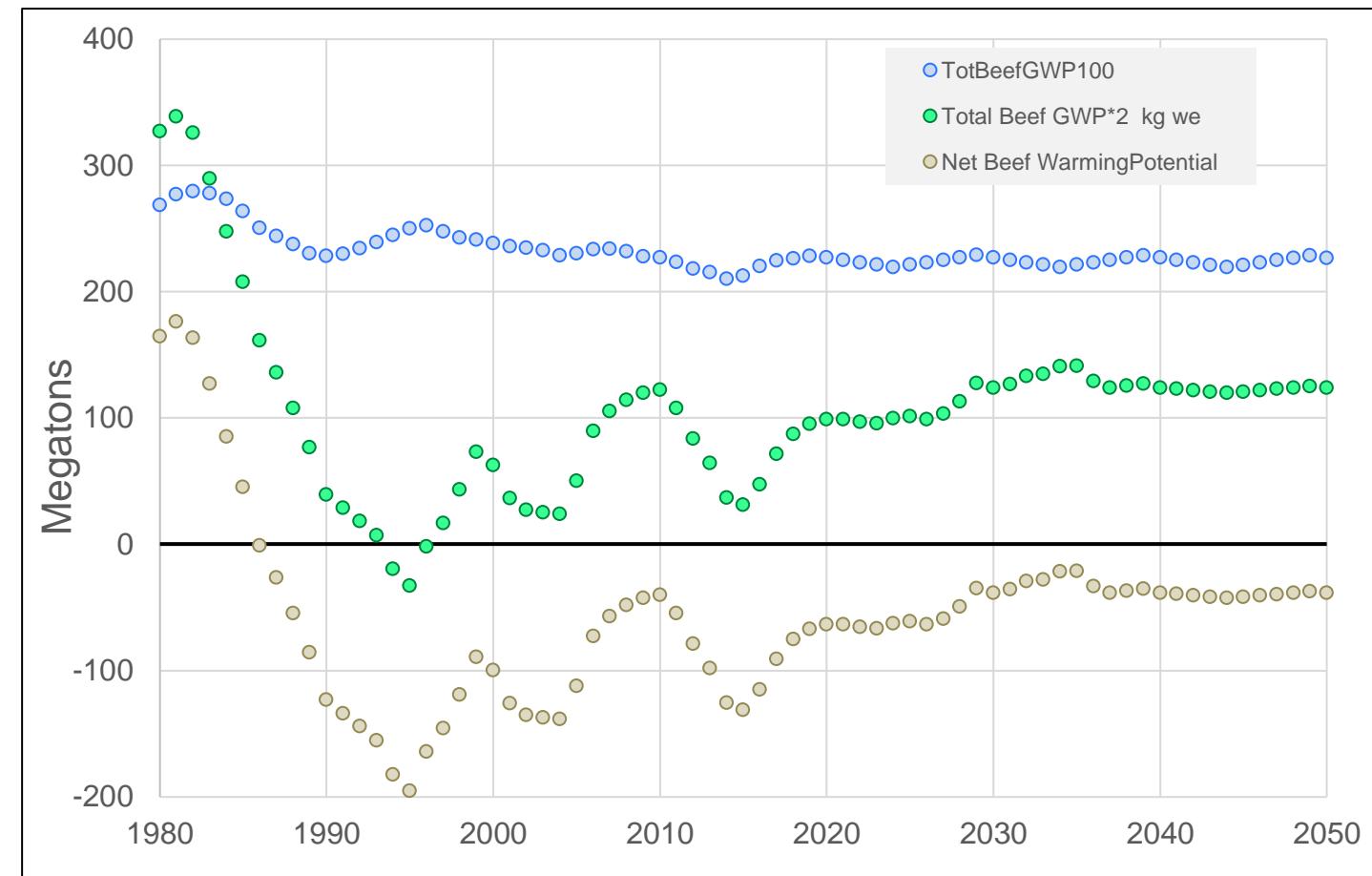
# US BEEF – GWP\* WARMING EQUIVALENT, INTERNAL C REMOVAL

## Internal removals

- Reduces 'footprint' of products from system
- Cannot be attributed externally

## External offsets

- C 'uptake' in one system accounted for and applied to an external system
- Basis of 'credit' sales



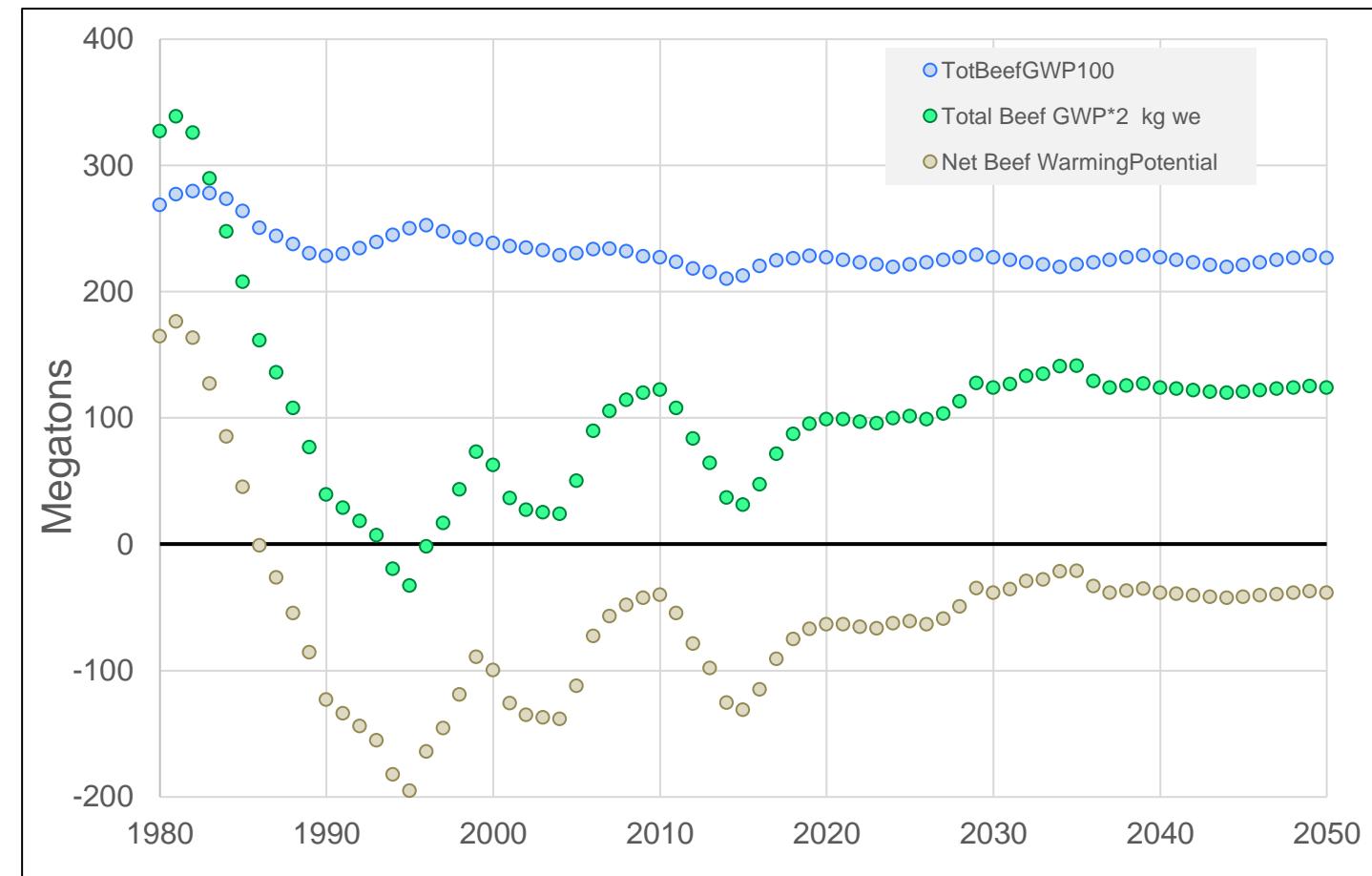
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# DO WE KNOW WHAT WE DON'T KNOW?

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**Can we measure change at scale?**

**Can we manage the rate or amount  
of uptake (soil, genetics, tech)?**

**Where are the limits?**

**What are the risks?**



# CHALLENGES AND OPPORTUNITIES

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- Measurement and Verification
- Response to management and conditions
- Additionality & Leakage
- Risk Exposure and Controls
- Accounting scope – internal vs external
- Total Ecosystems Services

## Partnerships and Value



# THANKS!

