

**MAKING THE SIRE SELECTION
PROCESS SIMPLER: A WEB-BASED
DECISION SUPPORT TOOL (IGENDEC)**

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DECISION MAKING PROCESS

- Develop a Breeding Objective
 - Identifies sources of cost and revenue
 - Sets goals conditioned on resources
- Identify breed(s)
- Develop a Breeding System
- Select seedstock supplier(s)
- Select bulls
 - Should align with breeding objective

SELECTION INDEX

- Tool to enable informed multiple-trait selection
- Based on:
 - Breeding objectives
 - Economic parameters
 - Relationships among traits
 - Population (herd) means
- Designed to improve commercial level profitability

BULL SELECTION CAN BE TOO COMPLICATED

- A lot of bull sales, and a lot of bulls in each sale
- Too many EPD—hard, if not impossible, to select on multiple traits simultaneously using only individual EPD
- In many cases EPD are breed-specific—must convert to common base
- Need to account for the value of heterosis and differences in breeds relative to average performance
- Indexes exist and are provided by breed associations (and some vendors)
 - Although robust they are generalizations

ROBUSTNESS

- Index theory assumes genetic parameters and economic values are known without error
- Efficiency: proportion of maximum selection response achieved if one set values are 'used' when another set of values are 'true'

$$E_u = \frac{R_{H_u}}{R_{H_t}}$$

- See Ochsner et al. (2017) for examples

THESIS

- Poor technology adoption is related to the sum of many underlying issues:
 - Genetic prediction seems opaque
 - Consultancy is often from sources other than what might be preferred
 - Commercial producers do not have the needed time to excel in all areas, and focus on day-to-day animal and financial management
 - Combining all partial solutions is a very cumbersome task
 - Breeding objective
 - Breeding system
 - Breed choice
 - Trait emphasis
 - Sire selection
 - And all need to contemplate that which is economical and possible given environmental constraints



Increasing list of
EPD

Requires turning
tools and
knowledge into
impactful decisions

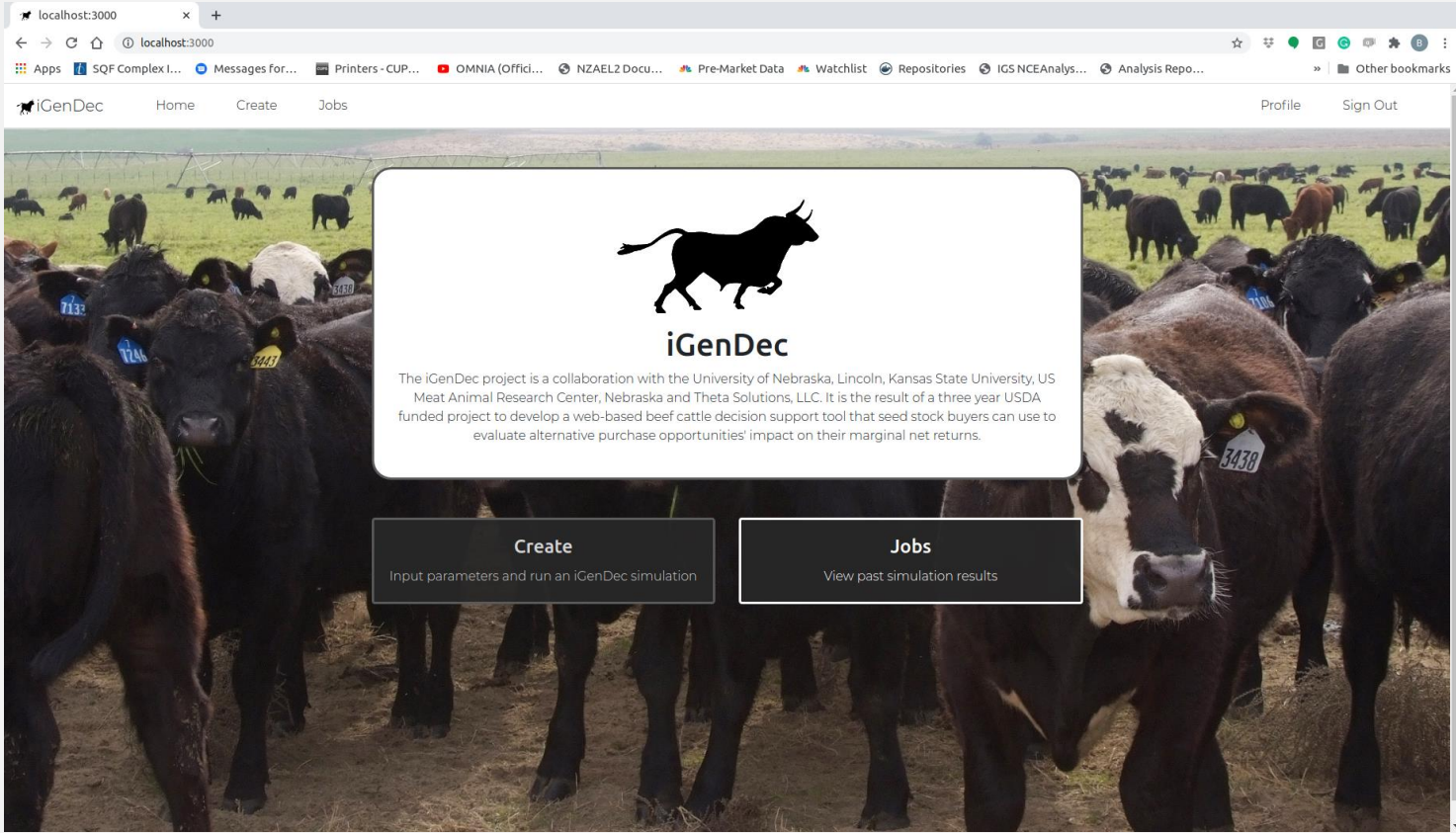
INVESTMENT THOUGHT PROCESS

- Producers face the problem of obtaining the best bulls for their operation in that given setting.
- ‘Best’ is a relative concept.
- A ‘less desirable’ bull may become the preferred choice over a ‘more desirable’ bull if his sale price discount is larger than the differential in value between the two bulls.

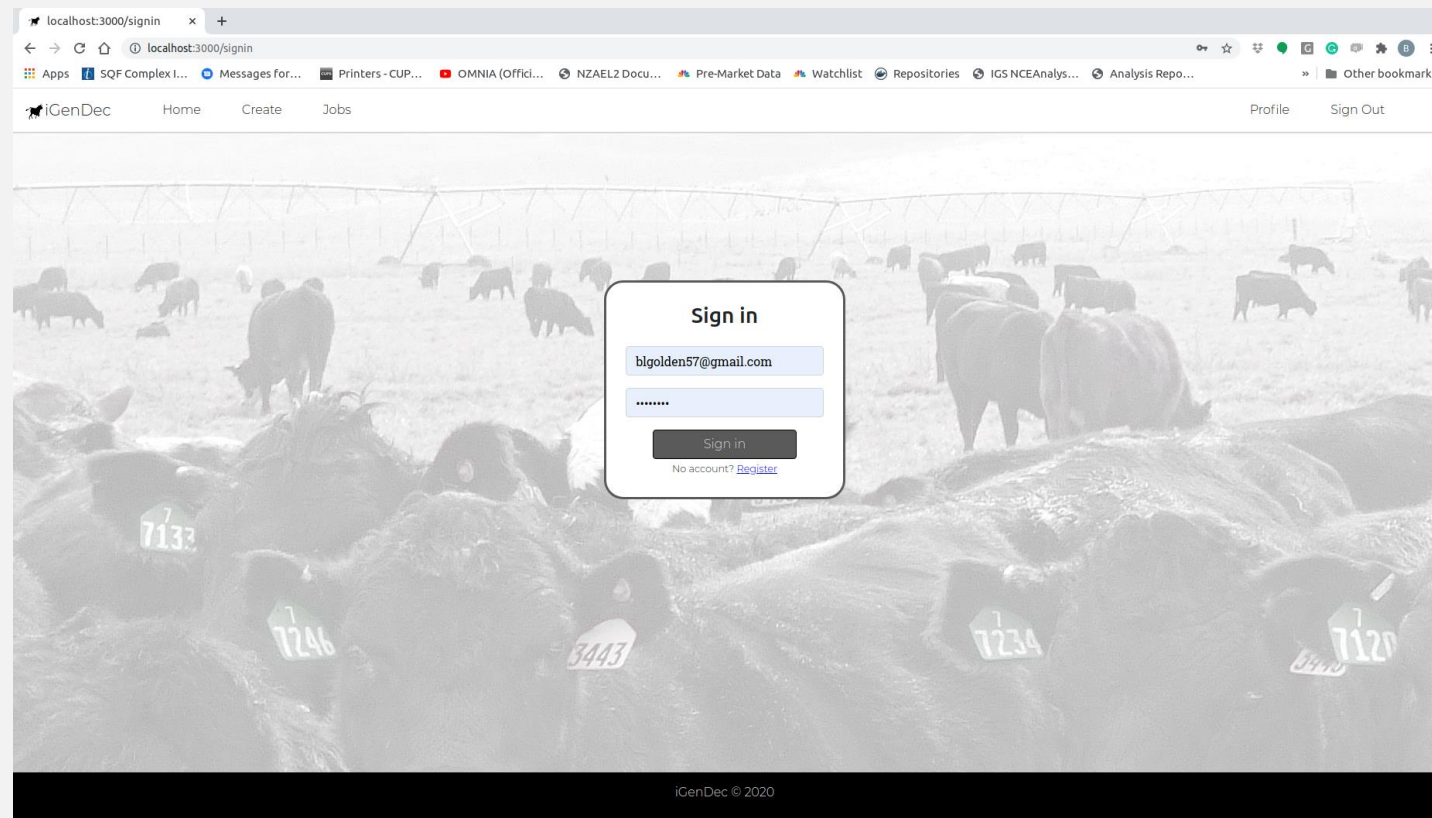
COMPONENTS OF CUSTOMIZED INDEX

- (co)Variances—literature
- Cost/revenue pricing—industry averages or use-defined
- Breed information—user defined
- Phenotypic means—industry averages or user defined
- Breeding objectives—user defined
- EPD—Uploaded (user or seedstock seller), secure API breed association

USER INTERFACE



LOGIN



INITIAL USER INPUT

The screenshot shows a web browser window at localhost:3000/create. The page has a navigation bar with 'iGenDec', 'Home', 'Create', 'Jobs', 'Profile', and 'Sign Out'. A sidebar on the left is titled 'Categories' and lists: General (selected), Herds, Age Distribution, Breed Composition, Herd Composition, Bull Composition, Trait-Sex Price, Aum Cost, Advanced, and Create. The main content area is titled 'General Options' and contains the following fields:

- Planning Horizon:** A text input field containing the value '10'. Below it is the text: 'Number of years to run the simulation and calculate the net returns to land, management and labor.'
- Sale Endpoint:** A dropdown menu with 'Weaning' selected. Below it is the text: 'Specifies point when the simulation should value animals.'

A 'Next' button is located at the bottom center of the form area. The background of the page is a faded image of sheep with identification tags.

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HERD-BASED PARAMETERS

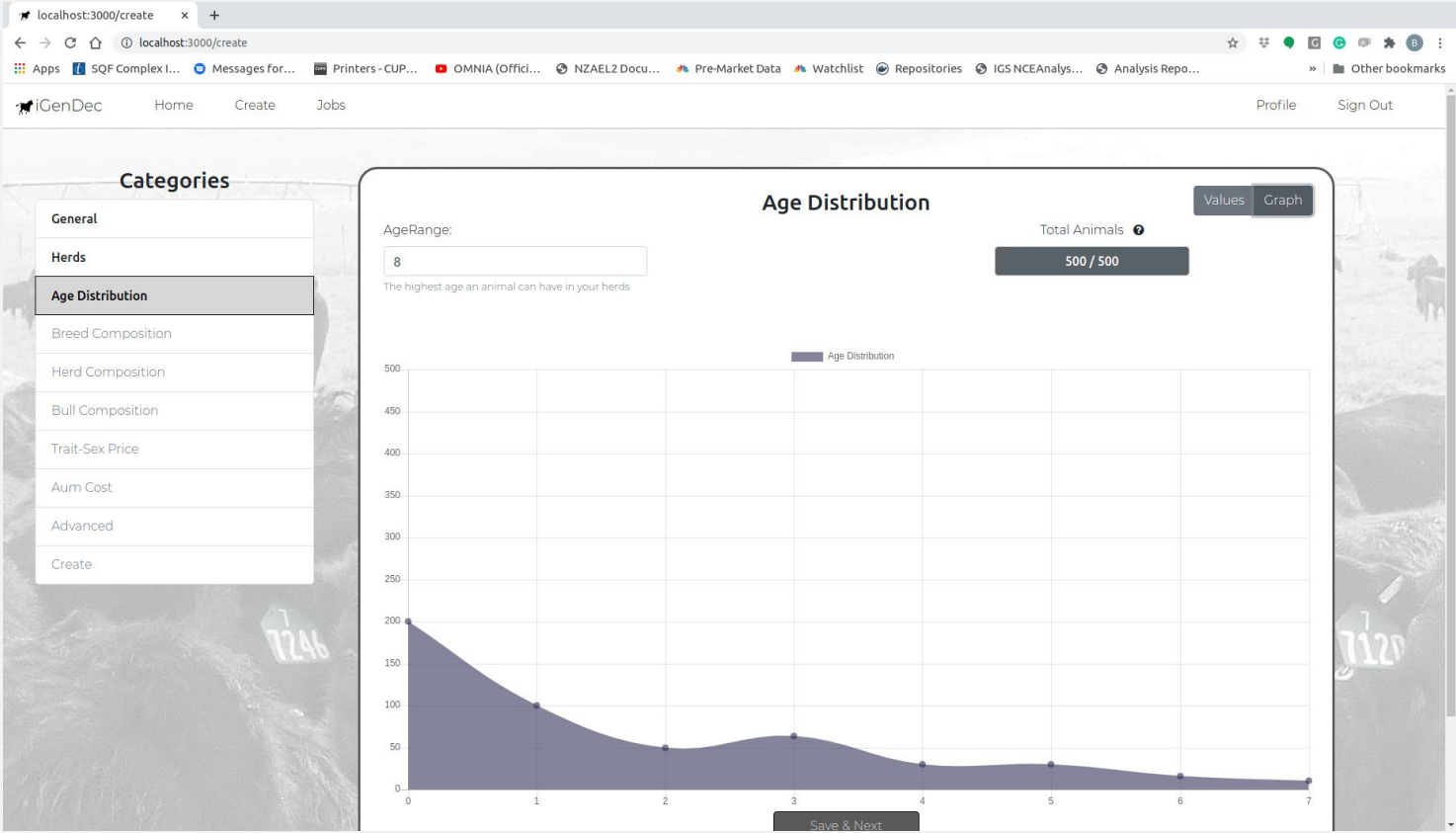
The screenshot shows a web browser at localhost:3000/create. The page has a navigation bar with 'iGenDec', 'Home', 'Create', 'Jobs', 'Profile', and 'Sign Out'. A sidebar on the left is titled 'Categories' and includes 'General', 'Herds', 'Age Distribution', 'Breed Composition', 'Herd Composition', 'Bull Composition', 'Trait-Sex Price', 'Aum Cost', 'Advanced', and 'Create'. The main content area is titled 'Cattle Herds' and contains a table with the following data:

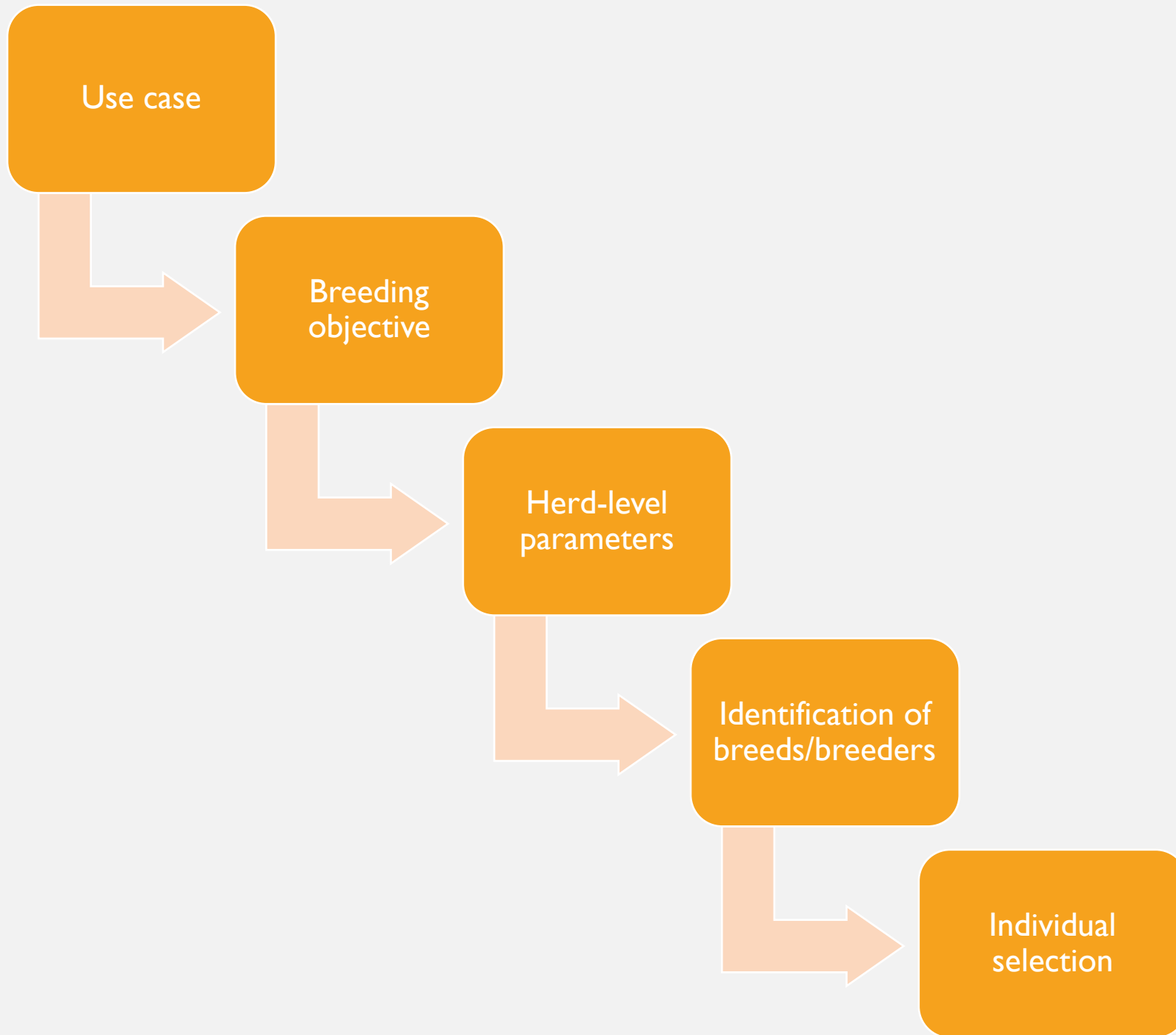
Herd Name	Num Animals	Breeding Start Date	Season Length (days)	Conception Rate	Calving Loss Rate	
Spring	500	180	60	0.4	0.01	-

Below the table is a '+' icon and a 'Save & Next' button. The background of the page is a faded image of cattle with identification tags.

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INTERACTIVE COW AGE DISTRIBUTION





FEATURES

- Tiered layer of input
 - Essentially generalized index
 - Reasonable knowledge of unit cost of production
- Discounted gene flow
- Discounted expression rates
- Planning horizon
- Can be used to create generalized indexes with ability to further “tweak” by members/users

IMPACT OF PLANNING HORIZON GENERAL PURPOSE INDEX W/ WW ENDPOINT

Trait	3-year	5-year	20-year
WWd	0.475	0.522	0.656
WWm	0.011	0.041	0.176
MW	0.000	-0.008	-0.067
STAY	0.015	0.252	1.403
CDd	-0.404	-0.418	-0.468
CDm	-0.051	-0.096	-0.152
HP	0.070	0.355	0.852

RELEASE TIMELINE

- Provide Advisory Board with version yet this year (2020)
- More general training of breed association staff, extension personnel, producers in 2021 (beginning late first quarter)

FINAL COMMENTS

- The impetus for this project is not the belief that currently available selection indices are so inherently flawed that they are of little value.
- We believe that allowing beef cattle producers to take part in the creation of their own selection index has the potential to increase the rate of technology adoption.
- The other primary improvement is in the ability to combine multiple partial solutions (e.g., additive and non-additive genetic effects) to enable sire selection across breeds in an economic framework.

THANK YOU

Team Members: Bruce Golden, Larry Kuehn, Warren Snelling, Mark Thallman, Bob Weaber

USDA-AFRI-CARE Beef Cattle Production System
Decision Support Tools to Enable Improved Genetic,
Environmental, and Economic Resource Management
Survey of Industry Stakeholders; Award Number:
2018-68008-27888